**Sustainable Supply Chain Performance Dashboard in Power BI Report**

1. Skincare emerges as the most lucrative product category, contributing significantly to the total revenue of ₹57,77,705, with skincare products alone accounting for ₹24,16,280.

2. The total number of products sold amounted to 46,099 units.

3. Roadways emerged as the primary mode of transportation, followed by seaways.

4. Among cities, Mumbai stands out as the top revenue-generating hub, closely trailed by Kolkata, while Delhi records the least revenue.

5. However, Kolkata leads in terms of the highest volume of products sold, followed by Mumbai.

6. "Route A" emerges as the preferred transportation route, facilitating the transit of over 43% of the products.

7. The overall satisfaction rate averages at 2.28, falling short of our target rate of 3.00.

8. The average lead time for delivery stands at 14.77 days.